

APOLOGY TO THE PUBLIC.

WE owe the people an apology; owing to the vast crowds which packed our floor space Wednesday we were unable to handle the crowd, in fact we did not have enough help, but for the remainder of the sale we have employed a sufficient force to handle the crowd, no matter how large they may be. We wish to thank the people for their patronage and hope we may be able to serve them again. We have been requested by hundreds of people to lay aside some of the thousands of Bargains quoted in our previous advertisement, but this is impossible for us to do. We have our way of doing business, and that is,

FIRST COME, FIRST SERVED.

Below you will find a few Bargains.

Hummers, for the Remainder of this Sale.

The entire \$25,000 stock of high-grade merchandise of the well known and established firm of D. BROWN & CO., for the past twelve years located in Louisa, Ky., Main Street, will be placed on sale at Louisa, Ky., by the New York and St. Louis Consolidated Salvage Company for TEN DAYS, beginning Wednesday, January 3, at 9 a. m. sharp, and continuing Thursday, January 4, Friday, January 5, Saturday, January 6, Monday, January 7, Tuesday, January 8, Wednesday, January 9, Thursday, January 10, Friday, January 11, Saturday, January 12 and Sunday, January 13. This entire stock of Fall and Winter Merchandise of every known description to be sold at the rates of

21 CENTS ON THE DOLLAR

Every man, woman and child is commended to attend this event. The D. BROWN & CO. only sold this stock to us under conditions that it should be offered for sale in Louisa, Ky., that we guarantee to refund the money to any purchaser for any reason whatsoever. We shall protect every buyer accordingly. No housewife should overlook this event. Mind you, in a season of the year when all other merchants are exacting the highest prices for their wares. You never heard of it, and you never will again, therefore take advantage of the greatest bargain feast ever offered to the town of Louisa and Lawrence County shoppers. A sale of marvel offering, the most alluring bargains. A story briefly told. As the firm of D. Brown & Co. will move from Louisa, Ky., and locate at Williamson, W. Va. We bought this entire stock at our own price. The stock that forms the basis of this sale is merchandise of dependability and quality. No consideration is here given, we have resolved to put one purpose—to sell all and it must be sold. A sale without a counterpart or parallel, a stupendous landslide of merchandise comprising the world's best products marked at prices that will cannonade and will shake the city from center to circumference. The doors will swing back promptly, Wednesday, January 3, at 9 A. M., with a scene of bargains, brilliance and splendor never equaled in the history of Louisa and Lawrence County Mercantile Annals.

New York and St. Louis Consolidated Salvage Company, SUCCESSORS TO D. BROWN & CO. Old Stand.

NOTICE—This entire stock will be marked in plain figures. We assure each and every purchaser absolute satisfaction. We guarantee every garment, every price and every statement here made and we will have a change of mind your money on any purchase unsatisfactory whatsoever.

This building will close its doors Saturday night the 20, at 1 o'clock to arrange and remark every garment, so that the masses can easily be handled, and will remain closed until Wednesday, January 11, when the world's greatest sale will open. Ten days of unbeatable bargains before the public begins Wednesday, January 3, and continuing for ten days up to Saturday, January 13. This entire D. BROWN & COMPANY stock of all new goods and standards in men's, women's and children's clothing that will truly prove a tonic for overworked pocketbooks. We caution you to come early, as this sale will last for ten days only. Everything must go rapidly. This is the first sale of this kind in this vicinity and may never occur again.

In order to prove to you the tremendous sacrifices that must be made, we have mentioned a few of the extraordinary bargains that will be offered. Bear in mind that everything a just as advertised. We assure you to have this and bring it with you so that you get exactly the goods mentioned in this paper. Remember, No Disappointment, satisfaction guaranteed in every instance or your money refunded immediately. Merchants from every part of the country, wishing to see the people of Louisa at the same retail prices listed in this paper will be waited on only between the hours of 8 and 9 o'clock, every morning.

SPECIAL—This stock was bought by the New York and St. Louis Consolidated Salvage Co., and will be sold in the building formerly occupied by D. BROWN & CO., Main Street, Louisa, Ky. Look for the Big Red Canvas Front. All buyers will be paid railroad fare making a purchase of \$25.00 or over.

Clothing Department.

A fine suit of clothes worth \$7.99 at this great selling out sale for **2.98**

\$5.00 double and single breasted suit made in the latest style in all sizes and colors in all grades of cloth at this great selling out sale for **3.79**

One lot of 30 ordinary suits in all sizes extra good value and well worth \$9.00 at this selling out sale for **3.79**

\$5.25 will buy a double or single breasted suit in gray, blue and worsteds well worth from \$7.50 to \$9.50 at this great selling out sale for **5.29**

One lot of this season's suits, latest cut on clothes in Valour finished Cammeras. These suits are positively worth \$11.50 to \$13.00 at this selling out sale for **6.48**

All our \$15.00 and \$18.00 suits in black and blue-black flannels unfaded worsteds and fancy mixtures in the new fed cut three and four button make coat will go at this great selling out sale at the unheard of price for **7.98**

\$10.25 represents a lot of suits that are the product of the World's celebrated skillful tailors. They are equal and guaranteed to excel any \$25.00 tailors made-to-order garment in the world. These are made up in blue, brown, black, chevrons, vicuna, homespun, tweed and cammeras-sting-ble and double breasted. At this gigantic sale. Only **10.39**

One lot of suits well worth \$9.50 single and double breasted in all color and cloth neat, nobby suit at this great selling out sale for **2.98**

Our lot of suits well worth \$8.50 to \$9.50 in a neat and nobby blue and gray stripe single and double breasted, at this great selling out sale for **4.48**

For our little boys, we have knee pants suits in all sizes and styles. Norfolk and Round cut suit worth \$1.25 to \$1.75, at this great selling out sale going at **79c**

One lot of brown and black Norfolk suit with belt all sizes and styles regular prices, elsewhere \$2.00 at this great selling out sale for **98c**

Boy wool pants at this great sale, **40c**

100 Boys pants at this great sale, **70c**

1 lot of fancy stripe and plaid pants a dandy for Sunday wear in all sizes worth \$2.50 at this great sale. **1.29**

At our \$1.00 and 1.50 dollar pants, 50c to select from, a barrel of workmanship and fit in all colors and styles at this great selling out sale for **1.98**

150 pair of pants for the young men worth \$1.00 at this great selling out sale for **69c**

One lot of Sunday pants also one lot of corduroys for the young men worth \$1.50 to \$2.00 going at this selling out sale for **98c**

BOYS' KNEE PANTS.

One kind at this selling out sale, **10c**

One kind at this selling out sale, **34c**

One kind corduroy at this selling out sale, **34c**

OVERCOAT DEPARTMENT.

In our MEN'S OVERCOAT Department we have several different styles in all kinds of cloths made short and long, all very desirable coats for the winter's wear, worth from \$5.00 to \$10.00 which we will sell during this great selling out sale from \$2.50 to \$9.98. Do not forget to look at these wonderful bargains. **2.69**

It is impossible for us to quote each and every item in our boys' and men's clothing department on account of space. Children's and boy's over-

coats worth in any other store \$1.00 to \$1.50 we will sell at this great selling out sale for 10 days only **1.29** to **2.48**

SHOE DEPARTMENT.

\$1.50 shoe heavy work shoe at this great sale for **98c**

\$1.00 shoe drive awn calf plain and cap toe at this great sale for **98c**

\$2.25 shoe, in Vut calf and box in plain and cap toe at this great sale **1.48**

All our \$2.00 and \$2.75 shoes in all sizes and colors Values, Box calf will sell in this great selling out sale for **1.79**

We offer the best shoe on the market for the price, certainly equal to any \$3.00 and \$3.50 make, latest fed and extra good year, well in Patent Kid, and Values leathers, these shoes compare with the most expensive shoes made. All go in this gigantic sale for **2.98**

Heavy shoes for just this kind of weather, worth \$1.00 at this selling out sale for **49c**

\$1.00 plain and cap toe in main calf and vut for a Sunday shoe, at this great selling out sale, **79c**

One lot of extra fine boy's shoes in all leathers, in blazer effects, well worth \$2.00 at this gigantic sale **89c**

HAT DEPARTMENT.

In this department we have hundreds of styles and shapes and colors at this sale's purchases and they must be sold **2.69**

We have about 125 of hats and ends in all shapes, which we will close out in this great sale. Your choice for only **39c**

One lot of new fancy styles worth \$1.25 at this great sale for **79c**

100 hats in black and gray fedoras and must be sold at this sale, worth \$1.50 at this great selling out sale **98c**

All our \$2.00 and \$2.50 shoes will be sold during these 10 days at **1.19**

TRUNKS.

Now is the chance to buy a dandy trunk, with a reduction you never heard of, and we must sell these goods and must be sold in the next ten days.

Trunk worth \$1.50 now **1.29**

Trunk worth \$1.00 now **1.19**

Trunk worth \$1.50 now **1.29**

SHIRT DEPARTMENT.

Men's extra fine work shirts the value at this gigantic sale for **17c**

One lot of extra heavy work shirts in all colors worth \$2 in this great sale **33c**

MEN'S DRESS SHIRTS.

250 extra heavy shirts in all sizes and the most beautiful patterns and the very latest designs, some extra shirts, worth \$1.00 and \$1.50 all will be thrown out to you at this great selling out sale for **37c**

You couldn't buy this material for such a price, but we must sell it. THEM **39c**

Men's soft dress shirts one lot of 250 pieces 10 shirts from worth \$5 and \$10 at this great selling out sale **39c**

MEN'S NEWWEAR.

The 12 kind will sell at **7c**

The 22 kind will sell at **17c**

And all of our 50 and 70 ties will go at this great selling out sale for **33c**

One lot worth \$2 will sell at **7c**

One lot worth \$2 will sell at **19c**

All our 70 and \$1.00 suspenders with fancy buckles the kind that your sweet heart gives for a Xmas present what we have left will go at this great selling out sale for **39c**

All Men's and Ladies' 5 and 10 handkerchiefs to be sold at **3c**

UNDERWEAR for MEN and WOMEN.

Men's shirts and drawers, that will

the most comfortable and the most

great selling out sale for **17c**

All our 50 and 70 ties will go at this great selling out sale for **33c**

Women's 50 and 70 ties will go at this great selling out sale for **33c**

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MARK THE DATE. MARK IT WELL.

Wednesday, January 3, 1906

We will put on sale miles and miles of Calico, apron pattern gingham, unbleached muslin, sheeting and thousands of bolts of other goods at this gigantic sale at the unheard of price 10 YARDS AT 29 CENTS.

EXTRA! EXTRA!

All our Calico and Muslins will be sold during our Ten days sale for

10 YARDS FOR 29 CENTS.

We have thousands of yards of the latest patterns, and at such prices it will pay you to come miles to get it. Just imagine when calico is worth 5 and 6 cents a yard we will sell all we have at 10 yards for 29 cents. Come early to avoid the rush